



2006 Fishing Guide



Mepps®
GLO Series
page 3

Mepps
Color
Technology

Color contrast that attracts fish.
pages 36-37

www.mepps.com



Mepps® offers an exciting line-up of NEW products and colors for 2006. You'll find them in this catalog and on our web site.



Mepps® GLO Series - page 3

Our Color Technology studies have proven glow-in-the-dark colors can be very productive under a wide variety of fishing situations. Our NEW **GLO** Series includes the classic Mepps® Aglia®, Mepps® LongCast, Bantam Syclops™ and the Syclops™ Lite.



NEW 2006

This 2006 catalog represents 68 years of Mepps® spinners. The original spinners of 1938 looked very similar to the lures you see in this catalog. The original design works great so we're not about to "fix" it. What we have done is make modifications aimed at certain species, and, in recent years, color adjustments.

We have simulated and studied the effects of water acting as a light filter, and it's affect on the appearance of lures in a fish's environment. These studies have proven color is one of the most important factors in attracting or repelling fish, or initiating a strike. It's hard for anyone to realize this when they are looking at a selection of lures hanging in a shop, but we know, underwater, the bright colors and patterns appear totally different.

A perfect example is the combination of red and white. In clear blue or greenish water, red and white becomes black and white. In stained brownish water, it washes out until it is almost totally white. It appears as a flash of light in a smoky atmosphere. Throughout this catalog, we will do our best to help you make the best possible color choices for your fishing conditions.

Mepps fish catching history compares favorably with any other lure. No other spinner is better designed. Mepps lures have always set the industry standard for quality. There are a lot of poor quality spinners available today, and it does not serve you, the fisherman, well.

Because we continue to manufacture most of our own parts, we can control our quality. Following are several key elements to assembling a quality spinner. Check out our competition the next time you're at your favorite tackle store. You'll find:

Thin spinner blades manufactured to meet a price, or to lighten their weight to help offset their poor-spinning design.

Main body components that can slide up and down the wire shaft. These can "lock" the blade in position so it won't spin.

Lead bodies that are easily chipped or damaged when bouncing over rocks or rip-rap throwing the lure off balance. Mepps lathe-turned brass bodies are much more precise.

We take extra measures to design maximum visibility into all our lures, assuring hard strikes from fish. We add tubing and colored beads for strike attractors. These attractors have been thoroughly tested under simulated fishing conditions to optimize their effectiveness.

Our objective is to help you catch more fish by sharing our research and experience with you.

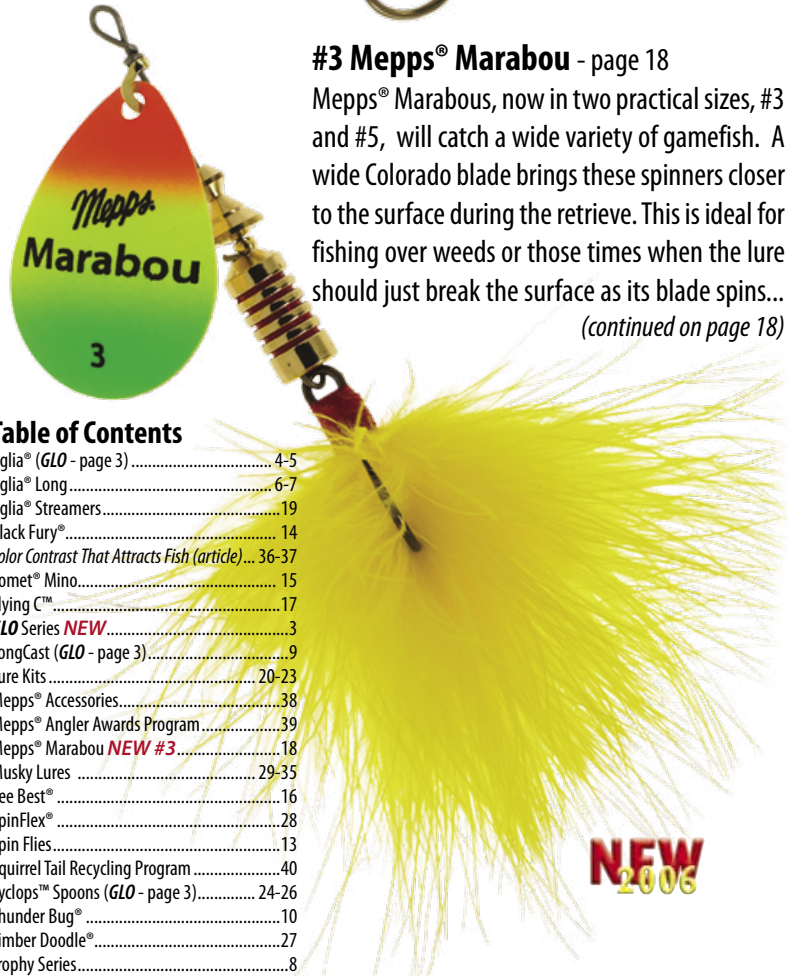
Sincerely,
Mike Sheldon
Mike Sheldon



#3 Mepps® Marabou - page 18

Mepps® Marabou, now in two practical sizes, #3 and #5, will catch a wide variety of gamefish. A wide Colorado blade brings these spinners closer to the surface during the retrieve. This is ideal for fishing over weeds or those times when the lure should just break the surface as its blade spins...

(continued on page 18)



NEW 2006

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GLO Series

NEW 2006



GC
GLO Chartreuse

GP
GLO Pink

GW
GLO White

GLO
Aglia®

GLO Aglias® are only available in these sizes and colors... more Aglias® are on pages 4-5

Mepps® GLO Series spinners and spoons are a premium line of Mepps® lures that combine the vibration and flash of the classic Mepps® spinner with high visibility glow white, chip-resistant vinyl finishes. GLO Aglias® have GLO white blades. The #4 and #5 GLO Aglias® also have a high-contrast black/GLO white body. GLO LongCast have GLO white blades and a GLO white fin for added visibility. Both the GLO Aglia® and GLO LongCast also feature the fish-attracting vibration built into all Mepps spinners. GLO Bantam Syclops™ and GLO Syclops™ Lites feature ten reflective surfaces and a side-to-side wobbling action that drives fish nuts. Perfect for stream or lake. There's a Mepps® GLO Series lure to match any fishing situation.

Mepps®
Color
Technology



Single Hooks...

All treble hook GLO Series lures come with a single hook suitable for attachment to that particular lure.

GLO LongCast are only available in these sizes and colors... more LongCast are on page 9

GLO
LongCast

GW
GLO White

NEW 2006



GW
GLO White

GL
GLO Lime

GP
GLO Pink

GL
GLO Lime

GLO
Syclops™ Lite
Bantam
Syclops™

GP
GLO Pink

NEW 2006

GLO Bantam Syclops™ and Syclops™ Lites are only available in these colors... more are on pages 24-25

Mepps® GLO Aglia®			
Stock No.	Size	Approx. Wt.	Price
GLO Aglia® treble hook			
B3TP	3	1/4 oz.	\$4.10
B4TP	4	1/3 oz.	4.80
B5TP	5	1/2 oz.	4.80

Mepps® GLO LongCast			
Stock No.	Size	Approx. Wt.	Price
GLO LongCast treble hook			
LC4TP	4	5/8 oz.	\$5.70
LC5TP	5	7/8 oz.	6.05

Mepps® GLO Syclops™ Lite			
Stock No.	Size	Approx. Wt.	Price
GLO Syclops™ Lite treble hook			
SY1LTP	1	1/4 oz.	\$4.10
SY2LTP	2	5/16 oz.	4.30
SY3LTP	3	1/2 oz.	5.50
GLO Bantam Syclops™ single hook			
SY00LP	00	1/16 oz.	\$3.80
SY0LP	0	1/8 oz.	4.00
NOTE: #00 & #0 GLO Bantam Syclops only available with single salmon hooks.			

Aglia® World's #1 Lure

No other lure has caught as many record fish as Mepps® Aglia®. Its classic French blade provides continuous flash and vibration. Sizes #0 and #1 are excellent for trout, panfish and grayling. Sizes #2, #3 and #4 are outstanding for large crappies, all bass species, salmon, large trout, steelhead, walleye and pickerel. Northern pike, musky, largemouth bass, stripers and big salmon are quick to nail a #5 Aglia. Plain treble hook Aglias feature extra sharp hooks with brightly colored strike-attractor sleeves. Dressed Aglias feature either hand-tied natural bucktail or squirrel tail dressing with the Mepps trademark, red turkey quill attractor. Blades are either genuine silver plate, polished brass, copper or computer age, extra durable, bright painted finishes. Solid brass components selected using the principles of Mepps Color Technology for maximum visibility.

Single hook Aglias® are available in all blade sizes and colors



Mepps® Plain Aglia® The Original French Spinner



GLO Aglia®
page 3

Mepps® Aglia® spinners

Stock No. Size Approx. Wt. Price

Aglia® plain

B0	0	1/12 oz.	\$3.30
B1	1	1/8 oz.	3.30
B2	2	1/6 oz.	3.80
B3	3	1/4 oz.	3.80
B4	4	1/3 oz.	4.50
B5	5	1/2 oz.	4.50

Aglia® dressed

B0ST	0	1/12 oz.	\$4.85
B1ST	1	1/8 oz.	4.85
B2ST	2	1/6 oz.	5.35
B3ST	3	1/4 oz.	5.35
B4ST	4	1/3 oz.	6.40
B5ST	5	1/2 oz.	6.40

Aglia® single hook

B0P	0	1/12 oz.	\$3.30
B1P	1	1/8 oz.	3.30
B2P	2	1/6 oz.	3.80
B3P	3	1/4 oz.	3.80
B4P	4	1/3 oz.	4.50
B5P	5	1/2 oz.	4.50

When ordering dressed or single hook Aglias be sure to add the color code to the end of the stock number

B3 S

B - Aglia

3 - size #3

S - Silver Blade (color code)

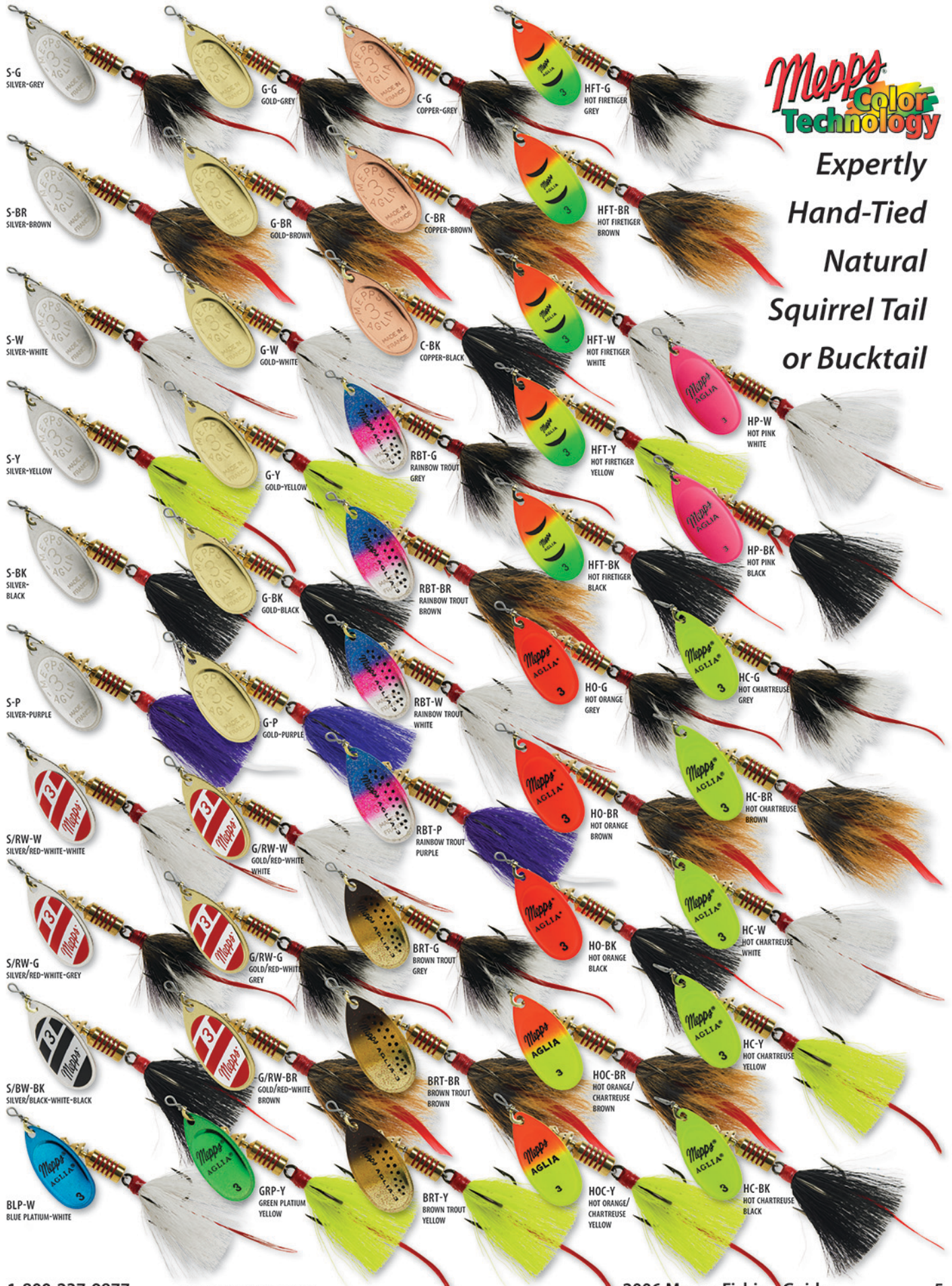
If you want a dressed treble hook, add an "ST" before the color code:

e.g. B3ST S-G - (Silver Blade-Grey Tail)

If you want a plain single hook, add a "P" before the color code: e.g. B3P S



**Expertly
Hand-Tied
Natural
Squirrel Tail
or Bucktail**



Aglia® Long

The Mepps® Aglia® Long is a deep running willow leaf spinner. Its blade "hugs" the body during the retrieve, allowing it to stay in deep pockets where big fish hang out. The Aglia® Long is perfect for fishing pools below lake outlets or man-made dams. All Aglia® Longs feature Mepps Color Technology for maximum visibility. They also feature solid brass bodies and blades. Beads are lathe-turned to resist chipping. Available in both treble and single hooks. Plain and dressed.



Mepps® Aglia® Long				
Stock No.	Size	Approx. Wt.	Price	
Aglia® Long plain treble				
AL0	0	1/8 oz.	\$3.30	
AL1	1	1/6 oz.	3.30	
AL2	2	1/4 oz.	3.80	
AL3	3	1/3 oz.	3.80	
AL4	4	1/2 oz.	4.50	
Aglia® Long dressed treble				
AL0ST	0	1/8 oz.	\$4.85	
AL1ST	1	1/6 oz.	4.85	
AL2ST	2	1/4 oz.	5.35	
AL3ST	3	1/3 oz.	5.35	
AL4ST	4	1/2 oz.	6.40	
Aglia® Long plain single hook				
AL0P	0	1/8 oz.	\$3.30	
AL1P	1	1/6 oz.	3.30	
AL2P	2	1/4 oz.	3.80	
AL3P	3	1/3 oz.	3.80	
AL4P	4	1/2 oz.	4.50	
Aglia® Long Mino				
Stock No.	Blade Size	Mino Size	Approx Weight	Price
AL0M	0	1-7/8"	1/7 oz.	\$5.35
AL1M	1	2-1/2"	1/4 oz.	5.35
AL2M	2	2-1/2"	1/3 oz.	6.40
AL3M	3	3"	9/16 oz.	6.40
AL4M	4	3"	3/4 oz.	8.10
AL4MX	4	4"	1 oz.	8.10

Be sure to add the color code to the end of the stock number

AL2 G
AL - Aglia Long
2 - size #2
G - Gold blade (color code)
If you want a dressed treble hook, add an "ST" before the color code:
e.g. AL2ST G-W (gold blade-white tail)
If you want a plain single hook, add a "P" before the color code: e.g. AL2P G
If you want a Mino, add an "M" before the color code: e.g. AL2M G

Aglia® Long Plain Treble



Aglia® Long Plain Single



Ultra Lite Aglia® Longs are on page 12



Actual Size

Aglia® Long Dressed Treble



HFT-Y
hot firetiger blade
yellow tail

HFT-W
hot firetiger blade
white tail

HFT-BK
hot firetiger blade
black tail

HFT-CH
hot firetiger blade
chartreuse tail

RBT-Y
rainbow trout blade
yellow tail

RBT-W
rainbow trout blade
white tail

RBT-BK
rainbow trout blade
black tail

RBT-CH
rainbow trout blade
chartreuse tail

S/RS-Y
silver/rainbo scale blade
yellow tail

S/RS-W
silver/rainbo scale blade
white tail

S/RS-BK
silver/rainbo scale blade
black tail

S/RS-CH
silver/rainbo scale blade
chartreuse tail

G/GB-Y
gold/goldbo scale blade
yellow tail

G/GB-W
gold/goldbo scale blade
white tail

G/GB-BK
gold/goldbo scale blade
black tail

G/GB-CH
gold/goldbo scale blade
chartreuse tail

G/RB-Y
gold/redbo scale blade
yellow tail

G/RB-W
gold/redbo scale blade
white tail

G/RB-BK
gold/redbo scale blade
black tail

G/RB-CH
gold/redbo scale blade
chartreuse tail

S/CG-Y
silver/chartreuse glitter blade
yellow tail

S/CG-W
silver/chartreuse glitter blade
white tail

S/CG-BK
silver/chartreuse glitter blade
black tail

S/CG-CH
silver/chartreuse glitter blade
chartreuse tail

S-Y
silver blade
yellow tail

S-W
silver blade
white tail

S-BK
silver blade
black tail

S-CH
silver blade
chartreuse tail

G-Y
gold blade
yellow tail

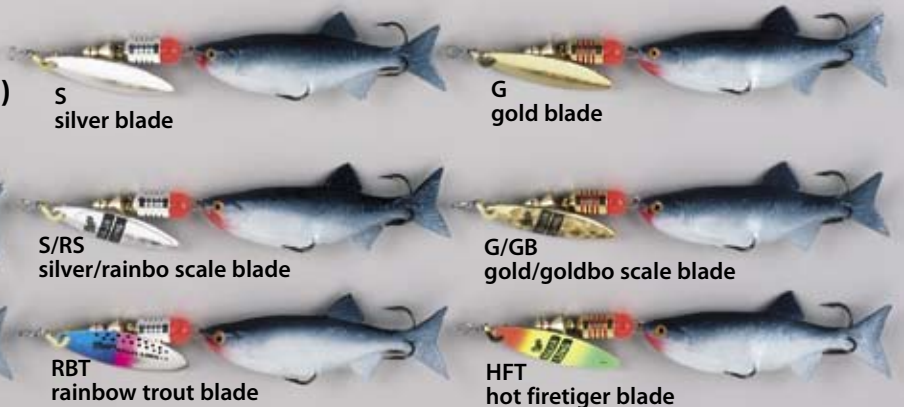
G-W
gold blade
white tail

G-BK
gold blade
black tail

G-CH
gold blade
chartreuse tail

Aglia® Long Mino

(Comet Minos are on page 15)



S
silver blade

G
gold blade

S/CG
silver/chartreuse glitter blade

S/RS
silver/rainbo scale blade

G/GB
gold/goldbo scale blade

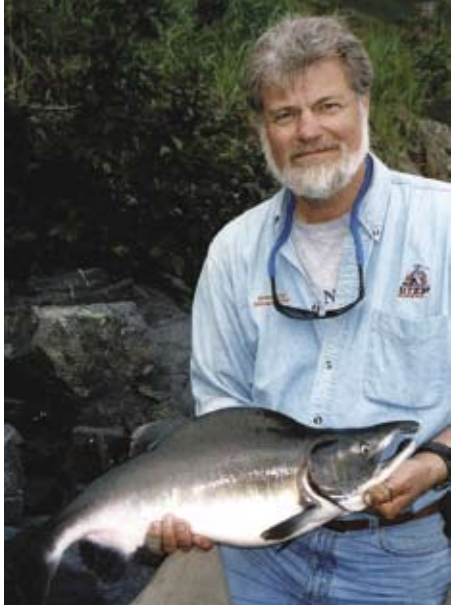
G/RB
gold/redbo scale blade

RBT
rainbow trout blade

HFT
hot firetiger blade

Trophy Series

Here is a great line of Mepps spinners in the colors preferred by trophy salmon and steelhead fishermen throughout Alaska, the Pacific Northwest and the Great Lakes. Available only in sizes #4 and #5, these Mepps are designed for anadromous fish from their perfectly formed eye down to their computer age extra sharp, strong hook. Available with either treble or single hooks. Blades and bodies are solid brass. Environmentally safe. No lead components. Spinner shaft is stainless steel to resist the elements. Silver blades feature genuine silver plating for maximum flash at all depths and under all water and light conditions. Painted bodies feature brilliant epoxy finishes that are both fade and chip resistant. If you're planning a fishing trip to Alaska, these spinners were designed with you in mind.



David Carmichael, El Paso, TX, holds a beautiful 9-pound, 8-ounce pink salmon he caught on a Mepps® spinner in Kodiak, Alaska. Mepps® Trophy Series spinners come in the colors preferred by Alaskan salmon anglers.

Mepps® Trophy Series			
Stock No.	Size	Approx. Wt.	Price
Trophy treble hook			
TSB4	4	1/3 oz.	4.50
TSB5	5	1/2 oz.	4.50
Trophy single hook			
TSB4P	4	1/3 oz.	4.50
TSB5P	5	1/2 oz.	4.50
When ordering single hook spinners add a "P" to the stock number: e.g. TSB4P S			

The colors preferred by steelhead and salmon anglers in Alaska, the Pacific Northwest and the Great Lakes.

Available only in these color combinations



All Mepps® Trophy Series are also available with plain single hooks

Mepps
Color
Technology

Actual Size

**Casts Like a Bullet
Drops Quickly
Runs Deep**



LC5 S,C-S
silver body
chartreuse fin
silver blade

LC5 S,P-S
silver body
pink fin
silver blade

LC5 G,O-G
gold body
orange fin
gold blade

LC5 S,B-S
silver body
blue fin
silver blade

LC5 G,C-HFT
gold body
chartreuse fin
hot firetiger blade

LC5 S,C-HC
silver body
chartreuse fin
hot chartreuse blade

LC5 BK,O-BK
black body
orange fin
black blade

LC5 G,O-HO
gold body
orange fin
hot orange blade

LC5 S,B-RBT
silver body
blue fin
rainbow trout blade

LC5 S,P-HP
silver body
pink fin
hot pink blade

GLO LongCast
page 3

LongCast

**Cover
More Water**

If you're looking for a large spinner you can cast all day long without wearing yourself out, you've found it in the Mepps® LongCast.

A lot of engineering went into the design of the Mepps LongCast. To begin with, every LongCast is perfectly balanced. This allows the blade to spin freely and easily, an attribute found in every Mepps spinner.

Perfect balance doesn't just happen. Every component on the LongCast, from the wire to the hook, has been carefully selected and tested with the other components to assure proper balance. The LongCast's heavy bullet-shaped body takes the effort out of long-distance casting. In addition, the LongCast sinks quickly and stays very close to the bottom throughout the retrieve, making it perfect for fishing heavy current or deep water.

Weighing in at 5/8 oz., the #4 LongCast is a full 85% heavier than a #4 Mepps Aglia, and it is 65% heavier than the competition.

The #5 LongCast weighs 7/8 oz. It is 75% heavier than a #5 Mepps Aglia, and weighs twice as much as the competition's #5 spinner. In fact, the heavy-weight #5 LongCast is 40% heavier than the competition's #6 spinner.

Give the Mepps LongCast a try. You will quickly discover you are casting farther and fishing deeper than you ever have before. In fact, you'll be able to fish water you've never fished before.



Actual Size



All Mepps® LongCast are also available with plain single hooks

Mepps® LongCast

<u>Stock No.</u>	<u>Size</u>	<u>Approx. Wt.</u>	<u>Price</u>
LongCast plain treble hook			
LC4	4	5/8 oz.	\$5.40
LC5	5	7/8 oz.	5.75
LongCast plain single hook			
LC4P	4	5/8 oz.	\$5.40
LC5P	5	7/8 oz.	5.75

When ordering single hook spinners add a "P" to the stock number: e.g. LC5P S,P-HP

Thunder Bug®



Match the Hatch

Here is a fishing lure so revolutionary it allows spinner fishermen to "match the hatch." From its fluttering, veined, lifelike wing to its expertly finished

segmented body, the Mepps Thunder Bug® looks like a bug, acts like a bug, and, to a fish, is every bit as tasty as a bug. Four sizes. Six blade colors. Computer age finishes to resist chipping and peeling. Your choice of dressed or plain ultra sharp, strong treble or single hook. Mepps unsurpassed quality throughout. Mepps Thunder Bugs. . . bugs, so natural, we've even given them bug names.

Mepps® Thunder Bug®

Stock No. Size Approx. Wt. Price

Thunder Bug® plain treble

TB00	00	1/18 oz.	\$3.30
TB0	0	1/12 oz.	3.30
TB1	1	1/8 oz.	3.30
TB2	2	1/4 oz.	3.80

Thunder Bug® dressed treble

TB00T	00	1/18 oz.	\$4.85
TB0T	0	1/12 oz.	4.85
TB1T	1	1/8 oz.	4.85
TB2T	2	1/4 oz.	5.35

Thunder Bug® plain single

TB00P	00	1/18 oz.	\$3.30
TB0P	0	1/12 oz.	3.30
TB1P	1	1/8 oz.	3.30
TB2P	2	1/4 oz.	3.80

Thunder Bug® dressed single

TB00H	00	1/18 oz.	\$4.85
TB0H	0	1/12 oz.	4.85
TB1H	1	1/8 oz.	4.85
TB2H	2	1/4 oz.	5.35

Be sure to add the color code to the end of the stock number

TB2 BB-Y

TB - Thunder Bug

2 - size #2

BB-Y - Bumble Bee-Yellow (color code)

If you want a plain single hook, add a "P" before the color code: e.g. TB0P GHP-G

If you want a hackle dressed single hook, add an "H" before the color code: e.g. TB0H GHP-G

If you want a dressed treble hook, add a "T" before the color code: e.g. TB0T GHP-G



All Thunder Bugs can be ordered with plain or dressed treble or single hooks

Available plain or dressed in the color combinations shown



XD®

XD® Plain



Available only in the color combinations shown

XD® Dressed



Mepps® only in-line count-down spinner. Ten times better than any other spinner in its class!

1. Mepps quality throughout.
2. Optimized body and blade combination for easy spinning and deep running.
3. Machined brass bodies; absolutely no lead components.
4. Genuine silver and gold plated blades and bodies.
5. Chip resistant blade decoration.
6. Platinum plated, chip resistant bodies.
7. Durable stainless steel shaft.
8. Precision, solid brass, fulcrum bead.
9. Unbreakable, fluorescent, fish attracting bead.
10. Strong, premium hooks.

Mepps® XD® spinners

<u>Stock No.</u>	<u>Size</u>	<u>Approx. Wt.</u>	<u>Price</u>
XD® plain			
XD0	0	1/12 oz.	\$4.10
XD1	1	1/11 oz.	4.10
XD2	2	1/6 oz.	4.50
XD3	3	1/4 oz.	4.50
XD® dressed			
XD0T	0	1/12 oz.	\$4.60
XD1T	1	1/11 oz.	4.60
XD2T	2	1/6 oz.	5.05
XD3T	3	1/4 oz.	5.05
XD® plain single hook			
XD0P	0	1/12 oz.	\$4.10
XD1P	1	1/11 oz.	4.10
XD2P	2	1/6 oz.	4.50
XD3P	3	1/4 oz.	4.50
XD® hackle dressed single hook			
XD0H	0	1/12 oz.	\$4.60
XD1H	1	1/11 oz.	4.60
XD2H	2	1/6 oz.	5.05
XD3H	3	1/4 oz.	5.05

Be sure to add the color code to the end of the stock number

XD1 **G-G**
 XD - Xtra Deep
 1 - size #1
G-G - Gold Body-Gold Blade (color code)
 If you want a dressed treble hook, add a "T" before the color code:
 e.g. XD1T G-G
 If you want a plain single hook, add a "P" before the color code: e.g. XD1P G-G
 If you want a hackle dressed single hook, add an "H" before the color code:
 e.g. XD1H G-G



Ultra Lites™

These little spinners are ideal for ultra lite spinning tackle, or your favorite fly rod. Silver & gold Aglias® and Aglia® Longs are perfect for taking panfish or trout on a crisp spring evening. Just before sunup or sundown, tie on a Black Fury®. Work a single hook Aglia wooly worm or weedless Black Fury Combo through the weeds for great fishing action. Like all Mepps® lures, these perfectly balanced little spinners feature solid brass blades and bodies. Beads are lathe-turned for durability. All natural hook dressings. Mepps quality throughout.



Mepps® Ultra Lites™			
Stock No.	Size	Approx. Wt.	Price
Aglia® Ultra Lites			
B00	00	1/18 oz.	\$3.30
B00T	00	1/18 oz.	4.85
B00H	00	1/18 oz.	4.85
B00W	00	1/18 oz.	4.85
Aglia® Long Ultra Lites			
AL00	00	1/18 oz.	\$3.30
AL00T	00	1/18 oz.	4.85
AL00H	00	1/18 oz.	4.85
Black Fury® Ultra Lites			
BF00	00	1/18 oz.	\$3.30
BF00T	00	1/18 oz.	4.85
BF00H	00	1/18 oz.	4.85
BF00C	00	1/18 oz.	4.50
Comet® Mino Ultra Lites			
C00M	00	1/18 oz.	\$5.35

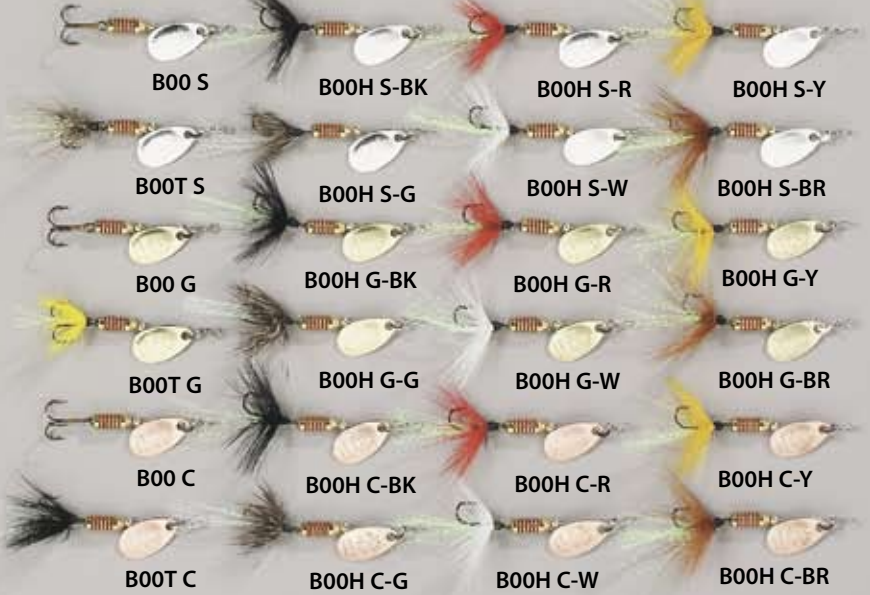
Ultra Lite™ Black Fury®



Ultra Lite™ Aglia® Long



Ultra Lite™ Aglia®



Ultra Lite™ Comet® Mino



Ultra Lite™ Aglia® Wooly Worm



Spin Flies

**Perfect wherever
single hooks are needed**

Virtually snagless, these lightweight single hook Mepps are ideal for both the trout and panfish enthusiast. Both spinner fishermen and fly fishermen will enjoy the "touch" of added weight. All Spin Flies are either dressed with natural hackle or a classic wooly worm. Like the Mepps Ultra Lites™, the Aglia® Spin Flies are ideal for taking bedding panfish or stream trout, anytime of the day, all season long. Use silver on bright days. Polished brass (gold) blades produce best when it's overcast. Try copper in streams after a heavy rain, or in dark, stained water. Work weed beds, submerged timber, rip-rap, undercut banks and just about any other cover where fish hang out. Great fishing action. Perfect balance. Stainless steel shaft to resist bending. Extra strong folded brass clevis. Solid brass blades, bodies and beads. Mepps quality throughout.



Aglia® Spin Fly Wooly Worm



B0W S-BO

B0W S-BR

B0W S-BK

B0W S-Y

B0W S-GR

B0W S-W

B0W G-BO

B0W G-BR

B0W G-BK

B0W G-Y

B0W G-GR

B0W G-W

B0W C-BO

B0W C-BR

B0W C-BK

B0W C-Y

B0W C-GR

B0W C-W

Aglia® Spin Flies



B0H S-G

B0H S-BR

B0H S-Y

B0H S-R

B0H S-W

B0H S-BK

B0H G-G

B0H G-BR

B0H G-Y

B0H G-R

B0H G-W

B0H G-BK

B0H C-G

B0H C-BR

B0H C-Y

B0H C-R

B0H C-W

B0H C-BK

Mepps® Spin Fly

Stainless steel shaft

**Genuine silver plated,
copper or polished
brass blade**

**Solid brass
lathe-turned
bead**



**Hand-tied wooly worm or
natural hackle dressed
single hook**

Hand-tied wooly worm hackle
stays flared under water.

Mepps® Spin Flies

<u>Stock No.</u>	<u>Size</u>	<u>Approx. Wt.</u>	<u>Price</u>
Aglia® Spin Flies			
B0W	0	1/12 oz.	\$4.85
B0H	0	1/12 oz.	4.85

Black Fury®

The Black Fury® is one of the great all-time Mepps spinners for catching trophy fish. The special Black Fury blade spins closer to the body than the classic Aglia® blade so it easily fishes shallow to mid-depths. The Black Fury is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days when contrast with the brightness of the water, weeds and structure is needed. The Black Fury is deadly for trophy bass, walleye, panfish and trout. Big northern pike, musky and largemouth bass are quick to attack a #5 Black Fury. Dressed version features either natural bucktail or squirrel tail. The Black Fury Combos feature a Mister Twister® Keeper® Hook and come with genuine Mister Twister® Curly Tails®.



Actual Size

Black Fury® Plain



Y
yellow dot

FL
fluorescent red dot

CH
chartreuse dot

GLO bead
W
white dot



Ultra Lite Black Fury®

page 12

Black Fury® Dressed



Y
yellow dot
black/yellow tail

FL
fluorescent red dot
red tail

CH
chartreuse dot
chartreuse tail

GLO bead
W
white dot
white tail

Mepps® Black Fury®

Stock No.	Size	Approx. Wt.	Price
Black Fury® plain			
BF0	0	1/12 oz.	\$3.30
BF1	1	1/8 oz.	3.30
BF2	2	1/6 oz.	3.80
BF3	3	1/4 oz.	3.80
BF4	4	1/3 oz.	4.50
BF5	5	1/2 oz.	4.50

Black Fury® dressed

BF0T	0	1/12 oz.	\$4.85
BF1T	1	1/8 oz.	4.85
BF2T	2	1/6 oz.	5.35
BF3T	3	1/4 oz.	5.35
BF4T	4	1/3 oz.	6.40
BF5T	5	1/2 oz.	6.40

Black Fury® Combo

Stock No.	Blade Size	Tail Size	Approx. Weight	Price
BF0C	0	1-1/2"	1/12 oz.	\$4.50
BF1C	1	2"	1/8 oz.	4.50
BF2C	2	3"	1/6 oz.	5.35
BF3C	3	4"	1/4 oz.	5.35
BF4C	4	4"	1/3 oz.	5.70

Be sure to add the color code to the end of the stock number

BF3 Y
BF - Black Fury
3 - size #3

Y - Yellow dot (color code)

If you want a dressed treble hook, add a "T" before the color code: e.g. BF3T Y

If you want a Combo, add a "C" before the color code: e.g. BF3C Y



Black Fury® Combo



Y
yellow dot
yellow/red flake tail

Mister Twister

FL
fluorescent red dot
rocket red tail

Mister Twister

CH
chartreuse dot
chartreuse/silver flake tail

Mister Twister

GLO bead
W
white dot
white tail

Mister Twister

Comet Mino[®]

The Comet[®] Mino is one of Mepps[®] most popular lures. It will catch just about any fish that swims. All Comet[®] Minos feature an interchangeable hook that makes it simple to attach a replacement Mino (see diagram below). In addition, all Comet Minos are carefully airbrushed to ensure realism. Their erratic swimming action makes them appear to be a wounded bait fish. They are perfect for casting or trolling. Gold blades are polished brass. Silver blades are genuine silver plated. All Comet Minos run at mid-depth.



Joe Gibbs, Holland, MI, smiles broadly as he proudly shows off the 7-pound Lake Manitou smallmouth bass he caught on a #3 Mepps Comet Mino with a silver blade. While a #3 Mepps spinner is ideal for smallmouth, trophy bass are often caught on #4 and even #5 dressed spinners.

Mepps [®] Comet [®] Mino				
Stock No.	Blade Size	Mino Length	Approx. Weight	Price
C0M	0	1-1/4 in.	1/9 oz.	\$5.35
C1M	1	1-7/8 in.	1/6 oz.	5.35
C2M	2	2-1/2 in.	1/4 oz.	6.40
C3M	3	2-1/2 in.	5/16 oz.	6.40
C4M	4	3 in.	7/16 oz.	8.10
C5M	5	3 in.	1/2 oz.	8.10
C5MX	5	4 in.	13/16 oz.	8.10

Replacement Minos			
Stock No.	Fits	Mino Length	Price
M0	C00M, C0M, AL0M	1-1/4 in.	\$2.20
M1	C1M, AL1M	1-7/8 in.	3.00
M2	C2M, C3M, AL2M	2-1/2 in.	3.85
M3	C4M, C5M, AL3M, AL4M	3 in.	4.35
M4	C5MX, AL4MX, GKM	4 in.	6.10

C0M G
Gold Blade
1-1/4" Mino

C1M G
Gold Blade
1-7/8" Mino

C2M HFT
Hot Firetiger Blade
2-1/2" Mino

C3M HFT
Hot Firetiger Blade
2-1/2" Mino

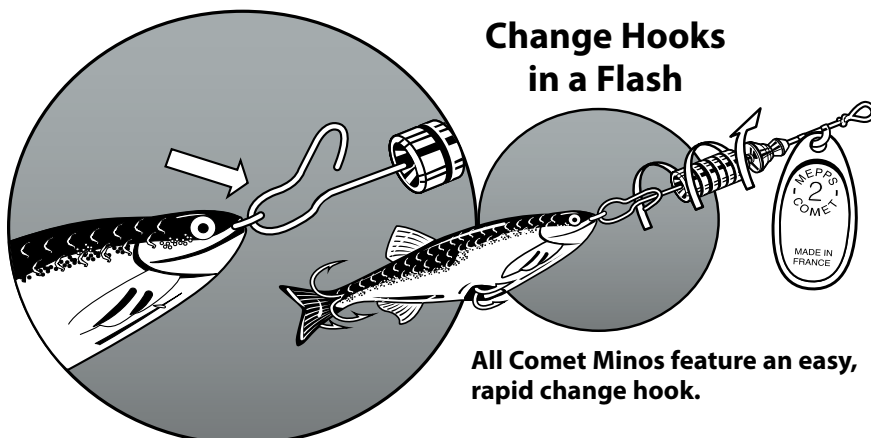
C4M HFT
Hot Firetiger Blade
3" Mino

C5M S
Silver Blade
3" Mino

C5MX S
Silver Blade
4" Mino

*Aglia[®] Long Minos are on page 7
Giant Killer[®] Minos are on page 31*

All Comet[®] Minos are carefully airbrushed to ensure realism.



See Best®

A revolution in spinner design. Originally designed for steelhead and salmon fishermen in the Northwest rivers, the Mepps® See Best® now has broad acclaim in many North American fisheries. It incorporates Mepps Color Technology to provide maximum spinner visibility under all seasonal weather and water conditions. Its unique body construction allows the spinner to be viewed from the front, side and rear, and it is balanced for quarter casting, and bottom "ticking" retrieve. And, the See Best® Selection Guide (below) takes the guesswork out of lure selection so you can select the spinner fish "see best."

Mepps® See Best®

Stock No.	Size	Approx. Wt.	Price
See Best® plain treble hook			
SB0	0	1/12 oz.	\$4.00
SB1	1	1/8 oz.	4.00
SB2	2	3/16 oz.	4.35
SB3	3	1/4 oz.	4.35
SB4	4	7/16 oz.	6.15
SB5	5	5/8 oz.	6.15

Stock No.	Size	Approx. Wt.	Price
See Best® plain single hook			
SB0P	0	1/12 oz.	\$4.00
SB1P	1	1/8 oz.	4.00
SB2P	2	3/16 oz.	4.35
SB3P	3	1/4 oz.	4.35
SB4P	4	7/16 oz.	6.15
SB5P	5	5/8 oz.	6.15

When ordering single hook spinners add a "P" to the stock number: e.g. SB3P S/PKGR



Blade Fronts

Available only in these color combinations

All Mepps® See Best® spinners are available with plain single hooks.

MEPPS® SEE BEST® SELECTION GUIDE

WATER TEMPERATURE	LIGHT & WATER CONDITIONS	COLOR CODE	DESCRIPTION	SALMON		TROUT	
				20 lb +	6-10 lb	3 lb	1 lb
COLD	cloudy	S/PKGR	silver blade/pink decal with green dots	50° or less #5	45° or less #4	50° or less #3	#2
	sunny	S/GRPK	silver blade/green decal with pink dots	#5	#4	#3	#2
	low lite shade	S/BKGL	silver blade/black decal with glo dots	#5	#4	#3	#2
	turbid muddy	G/BKCH	gold blade/black decal with fluor. chartreuse dots	#5	#4	#3	#2
COOL	cloudy	G/BKGR	gold blade/black decal with green dots	51° to 59° #4	46° to 54° #3	51° to 59° #2	#1
	sunny	BK/CHBK	black blade/fluor. chartreuse decal with black dots	#4	#3	#2	#1
	low lite shade	S/BKGL	silver blade/black decal with glo dots	#4	#4	#2	#1
	turbid muddy	G/BKCH	gold blade/black decal with fluor. chartreuse dots	#5	#3	#3	#2
WARM	cloudy	TB/GRBK	tarnished brass blade/green decal with black dots	60° or more #3	55° or more #2	60° or more #1	#0
	sunny	COF	coffee blade	#3	#2	#1	#0
	low lite shade	S/BKGL	silver blade/black decal with glo dots	#3	#2	#1	#0
	turbid muddy	G/BKCH	gold blade/black decal with fluor. chartreuse dots	#4	#3	#2	#1

One of Mepps®
deepest running spinners



All Flying C's can be ordered
with a plain single hook.

Flying C™

Here is the perfect salmon and steelhead lure for the pier or stream fisherman. It is proven in Alaska and the Pacific Northwest. The Mepps® Flying C™ is a heavyweight spinner that drops deep and stays deep throughout the retrieve. In fact, it's one of Mepps® deepest running spinners. Its bright fluorescent sleeve acts as a highly reflective attractor. The Flying C comes in two hefty weights: 5/8 oz. and 7/8 oz. Two heavy duty blade sizes: #4 & #5. Your choice of hot chartreuse, hot "salmon egg" orange or hot pink sleeve. Bodies are solid brass. Silver blades are genuine silver plate. Gold blades are polished brass. Painted blades are finished with computer age epoxy. Rugged stainless steel shaft and folded brass easy-spin clevis resist bending. All Flying C's are available with either a perma steel treble or single salmon hook.

Mepps® Flying C™

<u>Stock Number</u>	<u>Blade Size</u>	<u>Approx. Weight</u>	<u>Price</u>
perma steel treble hook			
FC58	4	5/8 oz.	5.10
FC78	5	7/8 oz.	5.15
single hook			
FC58P	4	5/8 oz.	5.10
FC78P	5	7/8 oz.	5.15

*Be sure to add the color code
to the end of the stock number*

FC58 HP-S

FC58 - Flying C 5/8 oz.

HP-S - Hot Pink sleeve-Silver blade (color code)

If you want a plain single hook, add a "P"
before the color code: e.g. FC58P HP-S



Now with
solid brass bodies



Mepps® Marabou

Mepps® Marabous, now in two practical sizes, #3 and #5, will catch a wide variety of gamefish. A wide Colorado blade brings these spinners closer to the surface during the retrieve. This is ideal for fishing over weeds or those times when the lure should just break the surface as its blade spins. Both largemouth and smallmouth bass, as well as big trout and walleye will take a #3 Mepps® Marabou. It is comparable in size to the classic #3 Mepps® Aglia® but, like its big brother, the #5 Mepps® Marabou, it has the "magic" action of a top quality, brightly colored marabou tail for high visibility and lifelike movement in the water. Don't be surprised if you catch a trophy northern pike or musky while fishing either of these lures. In fact, the #5 Mepps® Marabou is perfect for both trophy northern pike and musky, and because it can be fished the surface it will fish water missed by many other lures. The real advantage to these lures, however, is in the action and pulsation of their marabou tail. Marabou feathers are so fine and soft, every revolution of the blade makes it come alive.

Mepps® Marabou			
Stock Number	Style	Approx. Weight	Price
MM3	dressed	¼ oz.	\$5.75
MM5	dressed	½ oz.	\$9.60



Musky Marabou page 29

MM5 G-BK gold-black

MM5 G-BR gold-brown

MM5 HC-CH hot chartreuse-chartreuse

MM5 HO-BK hot orange-black

Aglia® Streamer sizes

ACTUAL
SIZE

B1SRP

B2SRP

B3SRP

Aglia® Streamer colors

All Aglia® Streamers also

come with single hooks

G-BR
gold blade brown streamer

G-BK
gold blade black streamer

S-BR
silver blade brown streamer

S-BK
silver blade black streamer

C-BR
copper blade brown streamer

C-BK
copper blade black streamer

G-W
gold blade white streamer

G-RBT
gold blade
rainbow trout streamer

S-W
silver blade white streamer

S-RBT
silver blade
rainbow trout streamer

C-W
copper blade white streamer

C-RBT
copper blade
rainbow trout streamer

Also available in single
long shank hook to meet
single hook regulations.

Aglia® Streamer

The Mepps® Aglia® Streamer combines the vibration and flash of the classic Mepps Aglia blade with the subtle and lifelike swimming action of a hand-tied streamer. It makes the ideal presentation for the stream, river or lake angler fishing for trout, salmon or grayling; or the fisherman matching the forage for bass, panfish or walleye. There is an Aglia Streamer to match any fishing situation. All Aglia Streamers feature a single long shank hook and are available with or without a treble hook stinger. In addition, the Aglia Streamer has an easy streamer change body.

Six Reasons You Should Be Fishing the Aglia® Streamer

- 1) Subtle swimming action of a streamer.
- 2) Classic Mepps® Aglia® original French blade.
- 3) Quick release body for easy streamer change.
- 4) Single hook with flexible treble stinger hook for maximum hooking percentage.
- 5) Lifelike long fiber Micro Flash body for a natural minnow/baitfish presentation.
- 6) Single hook models meet single hook laws.

Mepps® Aglia® Streamer

Stock No. Size Approx. Wt. Price

Single Hook w/ Treble Hook Stinger

B1SR	1	1/8 oz.	\$7.55
B2SR	2	1/6 oz.	7.75
B3SR	3	1/4 oz.	8.35

Single Hook

B1SRP	1	1/8 oz.	\$6.50
B2SRP	2	1/6 oz.	6.75
B3SRP	3	1/4 oz.	7.30

Be sure to add the color code to the end of the stock number

B1SR G-W

B - Aglia

1 - size #1

SR - Streamer

G-W - Gold Blade-White Tail (color code)

For single hook Streamers, add a "P"

before the color code: e.g. B1SRP G-W.

**Mepps®
Color
Technology**

Replacement Streamers

Stock No.	Fits	Price
BSR1	#1 Treble Hook Stinger	\$4.35
BSRP1	#1 Single Hook	4.15
BSR3	#2 & #3 Treble Hook Stinger	4.55
BSRP3	#2 & #3 Single Hook	4.35

Be sure to add the color code to the end of the stock number

W-White, **BK**-Black, **BR**-Brown,

RBT-Rainbow Trout

Pocket Pacs

Choose three of your favorite Mepps lures in a handy reusable Pocket Pac. Mepps lure kits make a great gift. NOTE: Due to ongoing research, lure components may differ slightly from those pictured or described.



A) KB-T Trout



B) KB-T-D Trout



C) KBF-T Trout



D) KBF-T-D Trout



E) KBOW-T Trout



F) KXD-T Trout



G) KB-P Panfish



H) KB-P-D Panfish



I) KB-B Bass



J) KB-B-D Bass



K) KBF-B Bass



L) KBF-B-D Bass



M) KAL-B Bass



N) KXD-B-D Bass



O) KBSR-T-D

Take the guess-work out of gift buying with a programmed Pocket Pac from Mepps®.

Weedless Pocket Paks

Timber Doodles® have an erratic swimming action irresistible to game fish. They also flutter as they sink, so they can be vertically jigged, cast or trolled. Ideal for bass, walleye, northern pike or redfish. All Timber Doodles come packaged with three genuine Mister Twister® Split Double Tails™.



Timber Doodles are on page 27

- P) KTD-0-C ¼ oz. Timber Doodle Kit
Q) KTD-1-C ½ oz. Timber Doodle Kit



- R) KTD-0-GR ¼ oz. Gulf Redfish Kit
S) KTD-1-GR ½ oz. Gulf Redfish Kit



These lures feature rust resistant stainless steel split rings!

Spinner Paks



The next time you're planning a panfish, trout or bass fishing trip make it easy on yourself. Pick up a Spinner Pak of Mepps lures that have proven themselves effective for the exact species of fish you're going after!

Mepps® Spinner Paks

Panfisher SAB (dressed) \$15.05 #0 Black Fury Dressed #0 Comet Mino #0 Aglia Dressed	Panfisher SAA (plain) \$9.85 #0 Black Fury #0 Aglia Long #00 Aglia	
Trout STA (dressed) \$14.55 #1 Black Fury Dressed #1 Aglia Long Dressed #0 Aglia Dressed	Trout STB (plain) \$9.85 #1 Black Fury #1 Aglia Long #0 Aglia	
Basser SBA \$11.75 #2 Aglia Long Mino #2 Aglia Dressed	Basser SBB \$11.75 #2 Comet Mino #2 Aglia Dressed	Basser SBC \$10.70 #2 Aglia Long Dressed #3 Aglia Dressed

Trout Pocket Paks

- A) KB-T (Aglia® plain) \$10.70
 #1 Hot Firetiger
 #1 Hot Orange
 #1 Silver
- B) KB-T-D (Aglia® dressed) \$15.45
 #1 Hot Orange
 #1 Silver
 #1 Hot Firetiger
- C) KBF-T (Black Fury® plain) \$10.70
 #1 Yellow Dot
 #1 Fluorescent Red Dot
 #1 Chartreuse Dot
- D) KBF-T-D (Black Fury® dressed) \$15.45
 #1 Yellow Dot
 #1 Fluorescent Red Dot
 #1 Chartreuse Dot
- E) KBOW-T (Wooly Worm) \$15.45
 #0 Silver Blade/Black Wly Worm
 #0 Gold Blade/Brown Wly Worm
 #0 Copper Bld/Blk-Orng Wly Worm

- F) KXD-T (XD® plain) \$13.20
 #1 Green Body Silver Blade
 #1 Silver Body Rainbow Trt Blade
 #1 Gold Body Silver Blade

Panfish Pocket Paks

- G) KB-P (Aglia® plain) \$10.70
 #0 Silver
 #0 Copper
 #0 Gold
- H) KB-P-D (Aglia® dressed) \$15.45
 #0 Silver
 #0 Copper
 #0 Gold

Bass Pocket Paks

- I) KB-B (Aglia® plain) \$12.25
 #3 Hot Firetiger
 #3 Red-White
 #3 Gold
- J) KB-B-D (Aglia® dressed) \$16.90
 #3 Hot Firetiger
 #3 Red-White
 #3 Gold

- K) KBF-B (Black Fury® plain) \$12.25
 #3 Yellow Dot
 #3 Fluorescent Red Dot
 #3 Chartreuse Dot
- L) KBF-B-D (Black Fury® dressed) \$16.90
 #3 Yellow Dot
 #3 Fluorescent Red Dot
 #3 Chartreuse Dot
- M) KAL-B (Aglia® Long plain) \$14.85
 #2 Goldbo Scale
 #2 Hot Firetiger
 #2 Rainbo Scale
- N) KXD-B-D (XD® dressed) \$16.00
 #3 Silver Body/Silver Blade
 #3 Gold Body/Firetiger Blade
 #3 Gold Body/Gold Blade

Streamer Pocket Pac

- O) KBSR-T-D (Aglia® Streamer) \$23.60
 #1 Silver Blade-White Streamer
 #1 Gold Blade-Brown Streamer
 #1 Cpr. Blade-Rainbow Trt Streamer

Weedless Timber Doodle Pocket Paks

- P) KTD-0-C \$17.90
 1/4 oz. Silver
 1/4 oz. Gold
 1/4 oz. Hot Firetiger
- Q) KTD-1-C \$20.65
 1/2 oz. Silver
 1/2 oz. Gold
 1/2 oz. Hot Firetiger

Weedless Saltwater Gulf Redfish Pocket Paks

- R) KTD-0-GR \$17.90
 1/4 oz. Silver
 1/4 oz. Gold
 1/4 oz. Black
- S) KTD-1-GR \$20.65
 1/2 oz. Silver
 1/2 oz. Gold
 1/2 oz. Black



Killer® Kits

NOTE: Due to ongoing research, lure components may differ slightly from those pictured or described.



The lures in all Mepps kits have been carefully selected, using the principles of *Mepps Color Technology*, to catch fish under a wide variety of fishing conditions. In addition, most of these kits are "programmed," and feature proven lures for a specific species of fish. This makes it very easy to select the right lures for just about any kind of fishing. *Mepps lure kits make gift-giving easy.*



(A) K1 Trout Kit - plain



(B) K1A Trout Kit - assorted



(C) K1D Trout Kit - dressed



(D) KHT1A Hot Trout Kit



(E) KSF Spin Fly Kit



(F) 500542 Spin Fly Trout Kit



(G) 500736 -Trout Kit - assorted



(H) KUL Ultra Lite Kit - 1/18 oz.



(I) KSC Crappie Kit



(J) K0 Panfisher Kit - plain



(K) K0D Panfisher Kit - dressed



(L) 500920K6 -Bantam Syclops Kit

K1, K1A, K1D Trout Kits

A) K1 - six plain lures\$22.40

B) K1A - two plain, four dressed lures.....\$27.65

C) K1D - five dressed, one plain lure.....\$29.25

#00 Syclops Rainbow Trout, #1 Aglia Copper, #1 Black Fury Fluorescent, #1 XD Silver Body/Silver Blade, #0 Aglia Long Rainbo Scale, #1 Thunder Bug May Fly

D) KHT1A - Hot Trout Kit \$26.10

#0 Aglia Green Platinum, #0 Aglia Rainbow Trout, #1 Aglia Hot Firetiger, #0 Aglia Hot Chartreuse, #1 Aglia Hot Pink, #1 Aglia Hot Orange

E) KSF - Spin Fly Kit..... \$30.85

Six all-time favorite color patterns, size 0 spinners and hand-tied flies. Blue Dun, Bumble Bee, Black Gnat, Mosquito, Parma-Bell, Micky Finn

F) 500542 Spin Fly Trout Kit \$30.85

#0 Aglia Spin Fly Silver Blade-White Woolly Worm, #0 Aglia Spin Fly Gold Blade-Yellow Woolly Worm

#0 Aglia Spin Fly Silver Blade-Black Woolly Worm, #0 Aglia Spin Fly Gold Blade-Brown Woolly Worm

#0 Aglia Spin Fly Silver Blade-Black/Orange Woolly Worm, #0 Aglia Spin Fly Gold Blade-Green Woolly Worm

G) 500736 - Trout Kit..... \$29.55

#0 Aglia Spin Fly Silver Blade-Black Woolly Worm, #0 See Best Silver Blade/Pink Decal-Green Dots, #0 Thunder Bug Silverfish, #0 Thunder Bug May Fly, #0 XD Silver Body-Silver Blade, #0 XD Gold Body-Gold Blade

H) KUL - Ultra Lite Kit \$29.00

#00 Aglia Woolly Worm Copper, #00 Black Fury Yellow Dot, #0 XD Gold Body/Gold Blade, #00 Comet Mino Silver, #00 Aglia Long Silver, #00 Thunder Bug Stone Fly

I) KSC - Crappie Kit..... \$26.10

#0 Aglia Silver, #0 Aglia Long Silver/Chartreuse Glitter, #0 Comet Mino Silver, #1 Thunder Bug White Miller, #0 Black Fury Yellow Dot, Mister Twister® Curly Tails®

K0, K0D Panfisher Kits

J) K0 - six plain lures.....\$22.20

K) K0D - six dressed lures.....\$30.60

#0 Aglia Red/White, #0 XD Gold Body/Gold Blade, #0 Black Fury Yellow Dot, #0 Aglia Long Rainbo Scale, #0 Aglia Long Hot Firetiger, #00 Thunder Bug Silverfish

L) 500920K6 #00 Bantam Syclops™ Kokanee & Trout Kit.. \$22.60

#00 Syclops Rainbow Trout, #00 Syclops Watermelon, #00 Syclops Skunk, #00 Syclops Hot Pink, #00 Syclops Dr. K, #00 Syclops GLO Pink

K2, K2D Basser Kits - Next Page

M) K2 - six plain lures\$25.15

N) K2D - six dressed lures\$33.45

#2 Aglia Copper, #2 Aglia Long Silver/Chartreuse Glitter, #3 Aglia Red/White, #3 XD Silver Body/Silver Blade, #3 Aglia Gold, #3 Black Fury Yellow Dot



(M) K2 Basser Kit



(N) K2D Basser Kit



(O) 500676 Classic Aglia Kit



(P) 500707 Variety Kit



(Q) KXS61 (1/11 oz.) Super-6 - plain



(R) KXS62 (1/6 oz.) Super-6 - plain



(S) CK Salmon Kit



(T) K6A Walleye Kit



(U) KSAW SpinFlex Walleye Kit



(V) K3 Piker Kit - plain



(W) K3D Piker Kit - dressed



(X) 500839 Piker Kit



(Y) K7 Alaska Bonanza Kit



(Z) 500738 - Canada Bonanza Kit



(AA) K4D Lunker Kit - dressed

O) 500676 Classic Aglia® Kit\$33.75
 #3 Aglia Silver-Grey, #3 Aglia Gold-Grey, #3 Aglia Silver-White, #3 Aglia Gold-Yellow, #3 Aglia Silver-Purple, #3 Aglia Copper-Brown

P) 500707 Variety Kit.....\$33.15
 #3 Aglia Silver, #3 Aglia Brown Trout, #2 Thunder Bug May Fly, #2 Thunder Bug Silverfish, #3 XD Gold Body-Gold Blade, #3 XD Silver Body-Rainbow Trout Blade

KXS61, KXS62 XD® (Xtra Deep) Super-6 Kits-plain

Q) KXS61 - six plain #1 lures.....\$26.35

R) KXS62 - six plain #2 lures.....\$28.70
 Gold Body/Silver Blade, Gold Body/Gold Blade, Green Body/Gold Blade, Black Body/Black Blade-Yellow Stripes, Black Body/Gold Blade, Black Body/Silver Blade

S) CK Salmon Kit\$29.85
 #2 Syclops Rainbow Trout, #4 Aglia Long Rainbow Trout, #2 Syclops Hot Orange, 5/8 oz. Flying C Hot Orange Sleeve/Silver Blade, #4 Trophy Series Pink Body/Silver Blade, #5 Aglia Silver

T) K6A - Walleye Kit\$33.45
 #0 Syclops Hot Firetiger, #3 Black Fury Yellow Dot, #3 Aglia Long Rainbo Scale, #3 Comet Mino Silver, #2 Aglia Long Mino Chartreuse Glitter, 1/4 oz. SpinFlex Chartreuse Head/Firetiger Blade

U) KSAW SpinFlex® Walleye Kit.....\$28.60
 1/4 oz. Silver Head/Silver Blade, 1/4 oz. Chartreuse Head/Firetiger Blade, 1/4 oz. Hot Orange Head/Silver Blade, 3/8 oz. Gold Head/Gold Blade, 3/8 oz. Chartreuse Head/Hot Orange Chartreuse Blade, Mister Twister® Tails

K3, K3D Piker Kits

V) K3 - 4 plain spinners, 2 Syclops spoons\$28.50

W) K3D - 4 dressed spinners, 2 Syclops spoons\$35.80
 #4 Aglia Red/White, #2 Syclops Hot Orange, #4 Black Fury Yellow Dot, #5 Aglia Hot Firetiger, #3 Aglia Long Rainbo Scale, #2 Syclops Silver

X) 500839 Piker Kit (Aglia®)\$41.65
 #5 Aglia Silver, #5 Aglia Silver, #5 Aglia Gold, #5 Aglia Gold, #5 Aglia Red-White, #5 Aglia Hot Firetiger

Y) K7 Alaska Bonanza Kit - Single Hook.....\$31.50
 7/8 oz. Flying C Hot Pink Sleeve/Silver Blade, 7/8 oz. Flying C Hot Orange Sleeve/Silver Blade, #5 Trophy Series Fluorescent Chartreuse Body/Silver Blade, #5 Trophy Series Blue on Silver Body/Silver Blade, #5 Aglia Hot Orange Blade, #5 Aglia Rainbow Trout Blade

Z) 500738 Canada Bonanza Kit\$54.30
 Musky Killer Silver Rainbow Trout, Musky Killer Gold, Musky Killer Gold/Red-White, #3 Syclops Hot Firetiger, #3 Syclops Silver, #3 Syclops Gold

AA) K4D Lunker Kit.....\$73.45
 #5 Black Fury Chartreuse, Giant Killer Silver/Rainbo Scale, Giant Killer Gold/Goldbo, #5 Aglia Gold/Red-White, Giant Killer Hot Firetiger, Musky Killer Gold

Bantam Syclops™

Mepps® Bantam Syclops™ feature #00 & #0 Syclops Lite bodies and a single salmon hook. The bantam weight boxer is the lightest of the light weights and Mepps® Bantam Syclops spoons are the lightest of the Syclops Lites. Bantam Syclops are extremely versatile. They can be trolled, cast, drifted or jigged. They can also be dressed with a single Mister Twister® Exude™ Corn Niblet, Curly Tail® Grub, Exude™ Roe or live bait. In fact, unlike other light spoons, the Bantam Syclops action increases when its hook is tipped. Bantam Syclops are ideal trolling spoons. They can be run clean or behind a dodger or flasher. Use them with downriggers, planer boards, Dipsy® or Jet™ divers. They are also perfect for long lining with or without a little weight. Drift fishermen admire the way Bantams entice side-to-side wobble. Perfect for Kokanee.

Perfect for trolling and light casting. The Mepps® Bantam Syclops™ is especially effective when dressed with a Mister Twister® single Exude™ Corn Niblet or tipped with a single egg of Exude™ Roe. Balanced wobble and flash make the Bantam Syclops the perfect choice for trout, salmon, walleye or kokanee.

Unlike most other lite spoons, the Bantam Syclops™ action increases when its hook is tipped.



Mepps® Bantam Syclops™			
Stock No.	Size	Approx. Wt.	Price
Syclops™ plain single hook			
SY00LP	00	1/16 oz.	\$3.50
SY0LP	0	1/8 oz.	3.70
Note: Bantam Syclops are available only with plain single hooks.			



S/CH silver/chartreuse

S silver

G gold



HFT hot firetiger

SLC monkey

SHOC flame thrower



SBW skunk

SPBK Dr. K

BLP blue platinum



HP hot pink

HO hot orange

RP red platinum



SHOL hot orange/lime

SPL pink/lime

RBT rainbow trout

GLO Syclops™ Lite
page 3

Syclops™ Lite

Salmon and steelhead trollers in the Great Lakes and Pacific Northwest are limiting out on Syclops™ Lites. Extremely effective as a trolling spoon, Syclops Lites are half the weight of the classic Mepps Syclops. Their side-to-side wobbling action makes them extremely effective when trolling for browns, lakers, rainbows, cohos or kings. They are also deadly on walleye, pike and bass. All Syclops Lites feature 24 karat gold plated treble hooks and translucent "edge-glo" strike attractor sleeves for maximum visibility at all depths.



HFT
hot firetiger

SHOC
flame thrower



SBC
dolphin

SLC
monkey



SHC/R
grapefruit

SHO/R
hot orange



SPBK
Dr. K

SBW
skunk



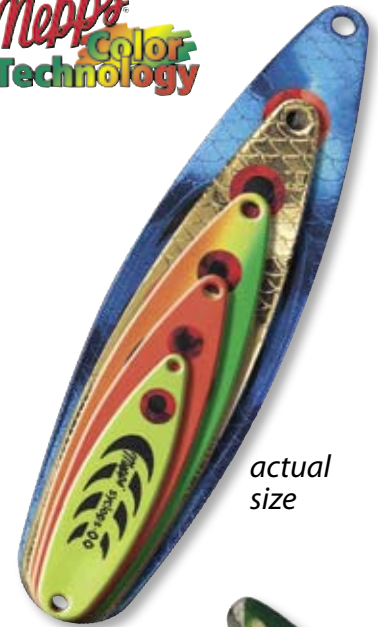
SRBT
smelt

SPL
watermelon



SHOL
carrot

RP
red platinum



actual
size



Syclops™ Lite...
1/2 the Thickness
1/2 the Weight
of the Mepps® Syclops™

Mepps® Syclops™ Lite

Stock No.	Size	Approx. Wt.	Price
Syclops™ plain treble			
SY1L	1	1/4 oz.	\$3.80
SY2L	2	5/16 oz.	4.00
SY3L	3	1/2 oz.	5.20

Note: All Syclops Lites are also available with a plain single hook.
If you want a plain single hook, add a "P" before the color code: e.g. SY2LP S

Syclops™

Spoon fishermen around the world are limiting out on the Mepps Syclops™. Whether you fish for pike, salmon, trout, walleyes or panfish, there's a Syclops just right for you. No other spoon is as versatile as the Mepps Syclops. It casts easily and can be trolled at almost any speed. It can also be vertically jigged making it ideal for ice fishing, or a deep-water vertical jigging presentation.

Mepps® Syclops™

Stock No. Size Approx. Wt. Price

Syclops™ plain treble

SY00	00	1/6 oz.	\$3.50
SY0	0	1/4 oz.	3.70
SY1	1	1/2 oz.	3.80
SY2	2	5/8 oz.	4.00
SY3	3	1 oz.	5.20

Syclops™ single hook

SY00P	00	1/6 oz.	\$3.50
SY0P	0	1/4 oz.	3.70
SY1P	1	1/2 oz.	3.80
SY2P	2	5/8 oz.	4.00
SY3P	3	1 oz.	5.20

Note: #00 Syclops are not available with platinum finishes. G/ND Syclops are available in all sizes with either a plain treble or single hook.

Be sure to add the color code to the end of the stock number

SY2 S
SY - Syclops
2 - size #2
S - Silver (color code)

If you want a plain single hook, add a "P" before the color code: e.g. SY2P S



Saltwater fishermen worldwide have been asking for a Saltwater Syclops, and we have listened. Mepps Saltwater Syclops are designed to be cast, trolled or jigged and are ideal for all saltwater species. Genuine nickel or 24 karat gold plating, stainless steel split rings and heavy duty perma steel treble hooks give these Saltwater Syclops maximum corrosion resistance.

Mepps® Saltwater Syclops™

Stock No. Size Approx. Wt. Price

Saltwater Syclops™ plain treble

SY0SW	0	1/4 oz.	\$3.70
SY1SW	1	1/2 oz.	3.80
SY2SW	2	5/8 oz.	4.00
SY3SW	3	1 oz.	5.20

Note: All Saltwater Syclops come with a heavy duty perma steel treble hook. Split rings are stainless steel for maximum corrosion resistance. Saltwater Syclops are not available in size #00.



Freshwater Timber Doodles®



Anyone can fish thick weeds or cover with a Mepps® Timber Doodle® because Timber Doodles, when rigged with a Mister Twister® Split Double Tail™, are virtually weedless. In addition, all Timber Doodles produce an erratic swimming action irresistible to game fish. Because they flutter as they sink, they can be vertically jigged, cast or trolled. They are ideal for bass, walleye, trophy northern pike and many other game fish, but they really excel when fishing "slop" for trophy bass. All Timber Doodles come packaged with three Mister Twister® Split Double Tails™. Five proven colors. 1/4 or 1/2 ounce. Epoxy paint. Silver and gold Timber Doodles are plated with genuine silver or 24 karat gold. Black Timber Doodles are black nickel. Saltwater Timber Doodles are perfect for redfish, specks and snook.

Timber Doodle®		
Stock No.	Weight	Price
TD0C	1/4 oz.	\$5.40
TD1C	1/2 oz.	6.30

Saltwater Timber Doodle®		
Stock No.	Weight	Price
TD0SW	1/4 oz.	\$5.40
TD1SW	1/2 oz.	\$6.30

Be sure to add the color code to the end of the stock number

TD1C S
 TD - Timber Doodle
 1 - size #1
 C - Combo (Mepps/Mister Twister)
 S - Silver Blade (color code)



Both fresh and saltwater Timber Doodle Kits are on page 21



Mister Twister
 Genuine Mister Twister® Timber Doodle® replacement Split Double Tails™ are packaged 4 to a card. They're the perfect trailer for any lure.

Replacement Tails

4SDT CH	Chartreuse	\$2.40
4SDT PP	Pumpkin Pepper	2.40
4SDT RR	Rocket Red	2.40
4SDT WR	Watermelon	2.40
4SDT BB	Black & Blue	2.40
4SDT W	White	2.40



Rigging
 Note how the Mister Twister® Keeper® Hook on the Timber Doodle® "hides" the hook point just enough to keep the weeds off.

RIGGING - Push the entire Keeper® Hook bayonet into the head of the Mister Twister® trailer, then insert the hook into the back of the body, pushing it through until the point of the hook comes through the top. Back it off slightly and you're ready for truly weedless fishing.



Gold plating and stainless steel split rings for maximum corrosion resistance.



SpinFlex®

All SpinFlex® have an environmentally friendly, perfectly round solid brass head for precise balance throughout the retrieve. Count the SpinFlex down to fish specific depths. You can retrieve it just below the surface or right along the bottom. The SpinFlex just could be Mepps most versatile lure. It can be cast, trolled, jigged, drifted or dragged. The single hook SpinFlex and its articulating hook increases hooking percentages while reducing lost fishing time due to snags experienced with other spinners. The bucktail SpinFlex is perfect for casting around structure-like wood and rock, or when a larger profile lure is needed that has more hooking strength due to its two-hook configuration. In addition, the SpinFlex is perfect for many species of fish, including walleye, bass, trout, pike, salmon, catfish, panfish or stripers. Tip the SpinFlex with a Mister Twister® Curly Tail® Grub, or a nightcrawler, leech or minnow.



Mepps® SpinFlex®

Stock Number	Blade Size	Approx. Weight	Price
SpinFlex® Aberdeen Worm Hook			
SF18A	0	1/8 oz.	\$4.60
SF14A	1	1/4 oz.	4.60
SF38A	1	3/8 oz.	5.05
SF12A	2	1/2 oz.	5.05
SF58A	2	5/8 oz.	5.75
Bucktail SpinFlex®			
SF14T	1	1/4 oz.	\$6.60
SF38T	1	3/8 oz.	7.20
SF12T	2	1/2 oz.	7.20
SF58T	2	5/8 oz.	8.25

Be sure to add the color code to the end of the stock number

SF14A **G-G**

SF - SpinFlex

14 - size 1/4 oz.

A - single aberdeen worm hook

G-G - Gold Head, Gold Blade (color code)

Single hook SpinFlex come standard with single aberdeen worm hooks. If you would like a single round bend hook, replace the "A" in the stock no. with a "P": e.g. SF14P G-G

If you want a dressed double hook add a "T" before the color code: e.g. SF14T G-G

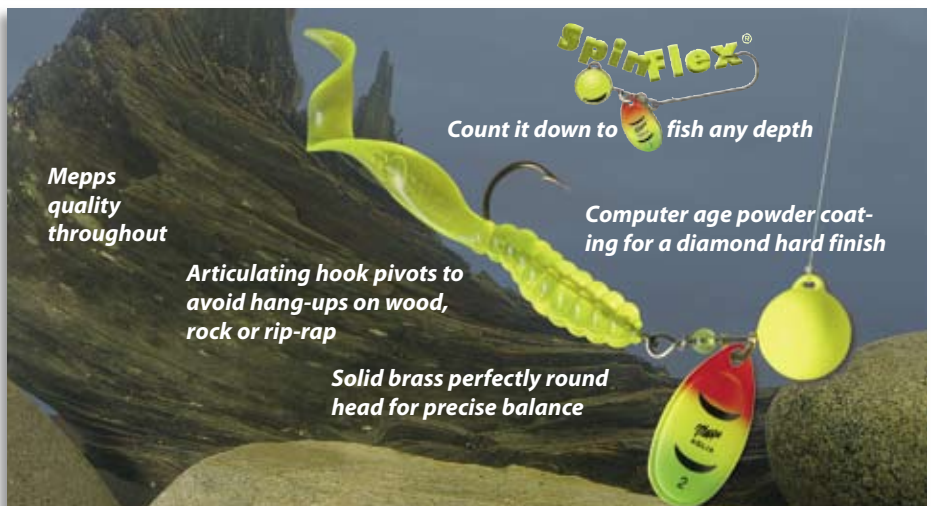
Single Hook SpinFlex®



Bucktail SpinFlex®



Bucktail SpinFlex® are tied with either natural squirrel tail or genuine bucktail.



Outstanding Durability

Lifelike Movement

Musky Marabou

The Mepps® Musky Marabou features a top quality, heavy-duty #7 Colorado blade and a rugged easy-spin clevis. Solid brass components mean every Musky Marabou is perfectly balanced and extremely durable. Other features include a heavy-duty split ring for easy marabou tail change. The split ring also eliminates the leverage a big fish can exert on straight-wire musky lures. All tails are hand-tied with the highest grade of marabou feathers for outstanding durability and lifelike movement. Mepps time-tested tandem hook assembly incorporates heavy-duty extra sharp treble hooks. The Musky Marabou, with its easy-spin low-drag blade, can easily be cast all day long. In addition, its drag-resistant high-flow marabou tail gives the Mepps Musky Marabou more lift and lifelike movement. Retrieve it at a medium to high speed, bulged just under the surface or burned over the top of weeds.

Mepps® Musky Marabou

Stock Number	Style	Approx. Weight	Price
MM7T	tandem	1¼ oz.	\$16.30

Mepps®
Marabou
page 18



MM7T S-BK
silver
black



MM7T S-BW
silver
black/white



MM7T S-CH
silver
chartreuse



MM7T S-W
silver
white



MM7T G-BRY
gold
brown/yellow



MM7T PW-BW
pearl white
black/white



MM7T G-BK
gold
black



MM7T C-R
copper
red



MM7T HO-BK
hot orange
black



MM7T G-Y
gold
yellow



MM7T HFT-FT
hot firetiger
firetiger



MM7T HC-BC
hot chartreuse
black/chartreuse

Giant Killer®

One of the best big game fishing lures for musky, northern pike, stripers and many saltwater fish. Plain Giant Killers are also perfect for trophy king salmon. All Mepps Giant Killers feature a premium extra sharp, heavy-duty 5/0 hook.

Saltwater hooks are available on plain Giant Killers®. Add "PP" after the stock number for perma steel trebles.

Mepps® Giant Killer®

Stock Number	Style	Approx. Weight	Price
GK	plain	1-1/4 oz.	\$ 9.20
GKB	bucktail	1-1/4 oz.	15.20
GKT	tandem	1-3/4 oz.	19.20
GKM	4" Mino	1-1/2 oz.	13.85



Tandem Giant Killers®



GKT S-BK

GKT G/GB-Y

GKT HO-BO

GKT S-W

GKT G/GB-BK

GKT HO-BK

GKT G-BK

GKT G/GB-FT

GKT HO-O

GKT S/RS-BK

GKT G/GB-BOY

GKT HFT-BK

GKT S/RS-W

GKT G/RB-R

GKT HFT-FT

GKT S/RS-P

GKT G/RB-W

GKT HOCB-BO

GKT S/RS-R

GKT HC-BC

GKT HOCB-FT

GKT S/RS-BW

GKT HC-CH

GKT RY-R

GKT S/RS-BOY

GKT HC-BK

GKT BLW-W

Giant Killer® Minos

Available in the following four blade colors.



HFT hot firetiger

G/GB gold/goldbo

S/RS silver/rainbo scale

S silver

GKM S/RS

Actual Size
4" Mino

Musky Killer®

All Musky Killers® feature a heavy-duty extra sharp premium 5/0 hook for sure hooking power.

Tandem Musky Killer® - page 34
Magnum Musky Killer® - page 35

Mepps® Musky Killer®

Stock Number	Style	Approx. Weight	Price
BM	dressed	3/4 oz.	\$11.85
BFM	dressed	3/4 oz.	11.85





Tandem Musky Killers® - page 34



Tandem Black Fury® Musky Killers® - page 34

Mepps® Replacement Bucktails

Mepps® Replacement Bucktails			
<u>Stock No.</u>	<u>Style</u>	<u>Approx. Wt.</u>	<u>Price</u>
ST5/0	dressed treble hook	1/8 oz.	\$ 8.10
DT5/0	dressed tandem treble hooks	1/2 oz.	11.85
*NOTE: G, PK & BS are not available in tandem (DT 5/0).			



All Mepps bucktails are expertly hand-tied from natural bucktail or squirrel tail. All Musky Killers, Magnum Musky Killers and Giant Killers come with split rings for easy tail change.

Y-yellow



BK-black



R-red



*PK-pink



P-purple



W-white



O-orange



CH-chartreuse



FT-firetiger



BO-black/orange



BOY-black/orange/yellow



BC-black/chartreuse



BW-black/white



BRW-brown/white



BRY-brown/yellow



*G-grey



*BS-brown squirrel

Tandem Musky Killer®

Mepps® Tandem Musky Killers® feature an extra heavy-duty super sharp premium 5/0 hook and heavy-duty 3/0 trailer hook. This is the perfect lure for monster northern pike and trophy musky when a larger profile presentation is needed to match forage size. The Tandem Musky Killer is an outstanding lure to "burn" right under the surface during high speed triggering retrieves. The added bucktail helps create more movement and size "bulge." The double hook configuration generates better hooking percentages and catches those short biters.

Musky Killers® - pages 32 & 33

Mepps® Tandem Musky Killers®

Stock Number	Style	Approx. Weight	Price
BMT	tandem	1-1/3 oz.	\$15.75
BFMT	tandem	1-1/3 oz.	15.75

Tandem Musky Killer®



Black Fury® Tandem Musky Killer®



Magnum Musky Killer®

**143%
BIGGER**

Mepps® Magnum Musky Killers® are packed with all the features musky and trophy pike fishermen look for in a big lure. A heavy #7 solid brass blade maximizes flash and vibration, and produces a thump that can be felt all the way up to your shoulder. In addition, the Magnum Musky Killer's® size matches the profile of bigger forage fish. It's a whopping 143% bigger than a standard Musky Killer. The Magnum Musky Killer® will run both shallow and deep depending on the retrieve. Mepps® unsurpassed quality means all Mepps® Magnum Musky Killers® feature solid brass bodies, a rugged stainless steel shaft, a heavy-duty easy-spin clevis and a heavy-duty, extra-sharp 5/0 treble hook. The split ring makes changing bucktails easy.

Magnum Musky Killer®

Stock No.	Style	Approx. Weight	Price
MBM	dressed	1-1/4 oz.	\$16.25



Color Contrast That Attracts Fish

Mepps Color Technology studies continue to prove paying attention to lure color pays off big. For a lure to be seen, some part of it must contrast with the water, the background, or itself. Mepps genuine silver plated blades produce a bright white flash underwater. Mepps painted blades feature fluorescent paints, selected not only for durability, but visibility. Mepps **GLO** Series lures glow brightly in the dark. Bead colors contrast with body and blade colors. Brightly colored strike attractor hook sleeves are easily seen.

Fish are cold blooded. When the water is cold, fish are inactive so you should use large, bright lures. At a comfortable temperature, they become active, so use a smaller lure with less flash. When the water warms, fish slow down. This is the time to downscale.

Optimum Game Fish Temperature Ranges			
Lake Trout	45°-52°	Steelhead	46°-54°
Salmon	51°-59°	Brook Trout	50°-58°
Rainbow Trout	51°-59°	Brown Trout	57°-68°
Walleye	55°-63°	Perch	56°-64°
Musky	59°-69°	Smallmouth	56°-64°
Northern Pike	60°-70°	Largemouth	64°-73°
Panfish	65°-75°		



Not in Water

Two red-and-white and one black-and-white Mepps Aglias out of the water. Watch what happens to their colors as they enter the different-colored water...



Dark Lures are Spectacular

Most fishermen like their lures bright and shiny, yet dark lures can be seen in just about any water color. While green and blue platium do not appear dark out of the water, notice how the filtering effect of the three different water colors darkens them down. The critical point with dark lures is they contrast with their environment. This really makes them stand out.



Dark Lures are Spectacular in Clear/Blue Water

In blue water dark lures have high contrast and visibility. Mepps strike attractor tubes really stand out. The dots on the yellow dot Black Fury disappear. The Black Fury offers a full range of possibilities including, contrasting fluorescent orange and chartreuse dots, a subdued white dot, and faded yellow dots that leave only the fluorescent bead to say, "hit me."



All the color variations of Aglias can be confusing. The reason for so many to choose from is the variety of water and light conditions. By simulating the various water conditions you can get a pretty good idea which color to choose for the water you are fishing. Out of the water, all of the colors look fine. Lure selection is just a matter of taste. Or is it?



In clear/blue water Mepps "hot" colors really stand out. Metallic blades, especially silver, also show up well. When spinning, genuine silver blades produce a spectacular bright white flash. Look how well the fluorescent yellow strike attractor sleeve on the brown trout Aglia shows up here.

Not all lures are created equal... Silver acts as a mirror, reflecting light from its environment. As a silver spinner travels through clear blue water it will flash any available light when the spinner blade is faced toward the light. If the light is low the lure can "disappear" into the blue environment it is passing through. At Mepps, we simulate fishing conditions so we can make our lures more effective. Look at the simulated blue, green and reddish brown water conditions. You can see the overall blue hue taken on by "silver" lures. The obvious difference in appearance is the Mepps Aglia with its

strike attractor tubing and bead. This lure doesn't blend in with the environment, it stands out, giving the fish something to zero in on. Color Technology also shows us silver is not the best color to be using in reddish brown water... gold is a better choice. While fishermen have a tendency to call all silver lures, "silver", most are not. Mepps silver lures all feature genuine silver plating. There is a dramatic difference in the flash produced by silver versus chrome, nickel and other silver appearing lures. Silver is superior and aluminum is the poorest. Actually most plugs that look silver are coated with aluminum.





Clear/Blue Water

Clear/Blue water filters out so much red, the red-and-white blade decals become black-and-white. The red strike attractor tube on the gold/red-and-white Aglia also turns black, but note how the fluorescent red strike attractor tubes stand out.



Green Water

Green water is colored by algae and plant growth. It filters out more red than blue water. Again the red on the red-and-white decals becomes black. But look how bright the fluorescent red strike attractor tubes become.



Reddish Brown Water

Red water is stained by tannins from rotting wood. It has a big effect on red lures as it completely filters out both conventional and fluorescent reds. Note, however, in this water, how well the darker red strike attractor tube stands out.



Dark Lures are Spectacular in Green Water

In green water the same lures appear somewhat different, but all will work. The green and blue platinum have lost some contrast in this environment, but the Mepps strike tube still makes them tantalizing.



Dark Lures are Spectacular in Reddish Brown Water

Reddish brown water brings out the colors in gold, black and chartreuse lures. It's here dark colored lures really stand out. Red water will filter out the dots on any Black Fury's blade making it a high contrast lure.



Green water conditions also show the value of hot colors, but more in the orange/pink end of the spectrum. Red and white and black and white combinations provide a lot of contrast and visibility. The brown trout's fluorescent yellow strike attractor sleeve gives this lure maximum visibility.



In red/stained water, dark lures provide the most contrast and visibility. Firetiger has traditionally been a popular color with fishermen. It's easy to see why. At least one of the multiple "hot" colors on a Mepps firetiger blade shows up well in any water color under almost any condition.



Mepps® Accessories

This page is available for download in Adobe® PDF format: www.mepps.com



Mepps® boat decals, tackle box decals and 40" vinyl boat rulers are all silk screened with UV ink to resist fading.



MEPPS® FISHING HAT

Rugged dark brown all season crushable, water repellent wool. This felt fedora provides excellent sun protection both front and back. State size when ordering. Top it off with a Mepps® hat pin, sold separately.

S, M, L, XL - **\$38.95** XXL, XXXL - **\$41.95**



MEPPS® FISHING HAT PIN

Genuine #2 Mepps® Aglia® spinner dressed with natural squirrel tail. Silver blade, grey squirrel tail; or gold blade, fox squirrel tail. The perfect compliment to the Mepps® fishing hat above. **\$5.35**



MEPPS® CLASSIC CAP

Uni-Fit™ total comfort baseball cap. No opening in the back prevents bugs and sunlight from entering. Preformed bill. Mepps® 3D logo & spinner embroidered in 5 colors. Khaki only.

Two sizes: M/L, XL/XXL - **\$11.95**



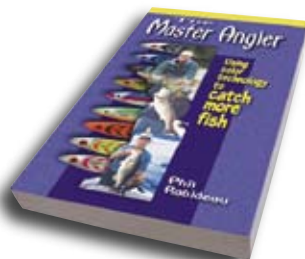
MEPPS® FISHING CAP

Mepps® baseball-style khaki cap with Velcro® closure. Mepps® logo & spinner embroidered in 5 colors. Dark under visor is easy on the eyes.

One size fits all. - **\$9.95**

The Master Angler by Phil Rabideau

The Master Angler is a guide to better fishing no matter your present skill level. It takes the guesswork out of lure selection. Trial-and-error fishing is eliminated as you learn how to select the right lure before your first cast. Finally a book that teaches you what is needed to be a "master angler." - **\$14.95**



Mepps® Accessories

Use the order blank located in the center of this catalog when ordering Mepps® accessories. If the order blank is missing, call us and we'll rush one to you.

Product	Stock No.	Price	Qty. Total
Patches & Decals			
Embroidered Mepps® Patch	PATCH	\$ 1.00	___
Tackle Box Decal (full color)	TBD	\$.25	___
Boat Decal (full color, sun proof)	BD	\$ 1.00	___
40" Vinyl Boat Ruler (sun proof)	VRD	\$ 1.00	___
Lure Kit Boxes (worm proof)			
3 Lure Box (3½" x 3¾" x 1")	KKS3	\$ 2.25	___
6 Lure Box (7½" x 3¾" x 1")	KK	\$ 3.15	___
6 Lure Box (8½" x 5" x 1¼")	KKL	\$ 5.25	___
Hats, Caps & Hat Pins			
Mepps® Hat Pin-Gold	HPIN G	\$ 5.35	___
Mepps® Hat Pin-Silver	HPIN S	\$ 5.35	___
Mepps® Classic Cap	CCAP	\$ 11.95	___
Mepps® Fishing Cap	FCAP	\$ 9.95	___
Fedora Fishing Hat Small	FED S	\$38.95	___
Fedora Fishing Hat Medium	FED M	\$38.95	___
Fedora Fishing Hat Large	FED L	\$38.95	___
Fedora Fishing Hat X-Large	FED XL	\$38.95	___
Fedora Fishing Hat XX-Large	FED XXL	\$41.95	___
Fedora Fishing Hat XXX-Large	FED XXXL	\$41.95	___

Videos & Books

Stream Trout Video	STV	\$14.95	___
The Master Angler	TMA	\$14.95	___

Total: \$ _____

Mepps® Brochures

For convenience when ordering, this page may be photocopied.

Product	Stock No.	Price	Qty.
Bass	BRO-Bass	FREE	___
Musky	BRO-Musky	FREE	___
Panfish	BRO-Panfish	FREE	___
Pike	BRO-Pike	FREE	___
Salmon/Steelhead	BRO-Sal/Steel	FREE	___
Trout	BRO-Trout	FREE	___
Walleye	BRO-Walleye	FREE	___
Aglia® Streamer	BRO-SR	FREE	___
Flying C™	BRO-FC	FREE	___
LongCast	BRO-LC	FREE	___
Musky Marabou	BRO-MM	FREE	___
See Best®	BRO-SB	FREE	___
SpinFlex®	BRO-SF	FREE	___
Thunder Bug™	BRO-TB	FREE	___
Timber Doodle™	BRO-TD	FREE	___
XD® Selection Guide	BRO-XD Guide	FREE	___
XD® Xtra Deep	BRO-XD	FREE	___
XD® Super-6	BRO-XD Super	FREE	___
Fishing Alaska	BRO-Fish AK	FREE	___
Fishing Spinners & Spoons	BRO-Fish S/S	FREE	___
Great Lakes/Alaska Fishing	BRO-GL/AK	FREE	___
Lure Selection Made Simple	BRO-Lure Sel	FREE	___
Squirrel Tail Recycling Program	BRO-ST	FREE	___
Brochure Set (all brochures)	BRO-SET	FREE	___



Mepps® Angler Awards Program

www.mepps.com/masterangler

It's easy and fun to enter . . .

1) Catch a fish with a Mepps lure that meets the minimum size requirements listed below.

2) Either go to www.mepps.com/masterangler or fill out the **Angler Award application attached to the order blank in the center of this Guide.**

You do *not* have to make a purchase to enter your catch. Your first qualifying entry will earn a colorful embroidered Trophy Fish Award patch, and a chevron identifying the species of fish you caught. After that you will receive an embroidered chevron for each fish. You may enter as many different species of fish as you want, or continue entering the same species, just as long as each entry is larger than your previous entry of the same species.

3) Once you've entered *four different* qualifying species of fish, a *grand slam*, you'll become a Mepps Master Angler.

4) After you've caught *ten different* qualifying species of fish, you'll be awarded a Mepps Expert Fisherman patch, identifying you as one of the best fishermen in the country.

To get started, either go to www.mepps.com/masterangler or send a photo of your next qualifying Mepps catch, along with your completed award application to:

Mepps, Attn: Shep Shepherd, 626 Center St., Antigo, WI 54409-2496.

Remember, to be eligible your fish. . .

1) **Must be caught on a Mepps spinner or spoon!**

2) **Must meet the qualifying weights on the species list below!**

3) **Must be entered within one year of the date it was caught!**

NOTE: You *must* include a photo with your application so we can verify your catch. Digital images should be uploaded with your online application. Applications submitted without photos will be returned. All photos become the property of Sheldon's, Inc.

Please read and understand the terms and conditions statement on the back of the Master Angler Award Application blank in the center of this Guide before submitting your catch.

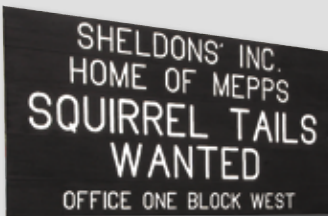
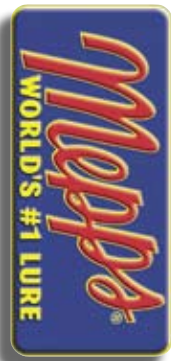
Picture yourself as a Mepps® Master Angler



Minimum Weights to Qualify

Barracuda	20 lb.
Bass, Largemouth	3 lb.
Bass, Rock	1 lb.
Bass, Sea	3 lb.
Bass, Smallmouth	2 lb.
Bass, Striped	10 lb.
Bass, White	2 lb.
Bluefish	6 lb.
Bluegill (Bream, Brim)	1 lb.
Bonefish	3 lb.
Bowfin (Dogfish)	5 lb.
Carp	10 lb.
Catfish, Blue	25 lb.
Catfish, Channel	10 lb.
Catfish, Flathead (Mud)	15 lb.
Crappie (Black or White)	1 lb.
Grayling	1 lb.
Jack Crevalle (no chevron available)	10 lb.
Mackerel	3 lb.
Musky	10 lb.
Perch, White	1 lb.
Perch, Yellow	1 lb.
Pickereel	2 lb.
Pike, Northern	5 lb.
Redfish	7 lb.
Salmon, Atlantic	10 lb.
Salmon, Chum	10 lb.
Salmon, Coho (Silver)	8 lb.
Salmon, Chinook (King)	15 lb.
Salmon, Kokanee	2 lb.
Salmon, Ouananiche (landlocked)	5 lb.
Salmon, Pink	5 lb.
Salmon, Sockeye (Red)	8 lb.
Snook	7 lb.
Sunfish (Shellcracker)	1 lb.
Steelhead	4 lb.
Trout, Brook	1 lb.
Trout, Brown	2 lb.
Trout, Cutthroat	2 lb.
Trout, Dolly Varden	8 lb.
Trout, Lake	8 lb.
Trout, Palomino	2 lb.
Trout, Rainbow	2 lb.
Trout, Sea/Speckled	4 lb.
Walleye	3 lb.
Weakfish (no chevron available)	4 lb.

Sheldons', Inc.
 626 Center St., Dept. FG06
 Antigo, WI 54409-2496
 Phone: 715/623-2382
 Fax: 715/623-3001
 www.mepps.com



Why does Mepps only buy and use squirrel tails? Why not other tails? The fact is squirrel tails are all hair. . . no fur. Practically all other animals have fur tails with just a few guard hairs. Fur doesn't work on our spinners as - in the water - it doesn't have the rippling, pulsating movement of squirrel hair. Squirrels are also plentiful. According to govern-

ment figures more than 30 million squirrels are harvested by hunters each year. Because squirrels are prolific, raising two to four, sometimes more young a year, hunting hardly reduces their numbers. Squirrel is also some of the best wild meat and hunting them in their natural habitat is a challenge for the small game hunter. Squirrel skins are used for caps, fur coats, glove linings and many other items. However, the tail is usually thrown away. This is a waste of a resource. If you hunt squirrels, we're asking you not to waste this resource.

For all usable grey, fox & black squirrel tails we pay the following. . .

<u>Count</u>	<u>Average Tails</u>	<u>Premium Tails</u>
under 100	16¢ each	20¢ each
over 100	19¢ each	23¢ each
over 500	21¢ each	25¢ each
over 1000	22¢ each	26¢ each

Double the cash value of your tails by exchanging them for Mepps spinners from this catalog. Please give us the stock numbers of the items you want when you send us the tails.

Care & Handling of Squirrel Tails *(Please follow carefully)*

- 1) Tails are best on squirrels taken after October 1.
- 2) Do NOT remove the bone from the tail; deboned & split tails have no value.
- 3) Salt the butt end of the tail generously. Use either dry salt or dip in a strong saltwater solution.
- 4) Be sure the tail is straight before drying. Tails that dry curled are useless.
- 5) Keep tails away from flies. Best storage is in a freezer. Do NOT send tails that have been exposed to flies.
- 6) Do NOT put tails in a plastic bag for storage or shipment. They could heat-up and spoil.
- 7) The best time to ship is during the cold months (December, January, February, March), although dried squirrel tails may be shipped anytime.
- 8) Put your name, mailing address and phone number or e-mail address, along with the tail count inside EACH package.
- 9) **Shipping refunded** on shipments of 50 tails or more. **Ship surface UPS or First Class mail only. No refund on insurance charges, or service fees charged by independent mailing services.**

Send tails to: Sheldon's, Inc., 626 Center St., Antigo, WI 54409-2496

WE DO NOT ADVOCATE THE HUNTING OF SQUIRRELS STRICTLY FOR THEIR TAILS!

Squirrel tails cannot be sold in CA, ID, OR & TX.

The American Home of Mepps®

Sheldons', Inc., the world headquarters for Mepps, the World's #1 Lure, is located at 626 Center St. on the north side of Antigo, Wisconsin, just off Highway 45 North. Visit us the next time you're in the area. Take a guided tour. Watch us hand-make the World's #1 Lure. See all of the 4000-plus lures Mepps manufactures. We also have an impressive trophy room you won't want to miss!



Tours Monday thru Friday

January - April
 10:15 a.m. & 2 p.m.

May - December
 Mornings 9:15, 10:15, 11:15
 Afternoons 1:30, 2:30

*Tours last about 1/2 hour.
 Groups of ten or more please call ahead.*

Please deliver to current resident

**PRSRRT STD
 U.S. Postage
 PAID
 Sheldon's, Inc.**